

TRENDING: SANRIO'S HELLO KITTY & HER FRIENDS

We are not lawyers or affiliated with Sanrio. Images and examples shown for purposes of education and discussion and belong to individual property rights owners. Counterfeit products are not allowed at Wolff's Flea Market and are illegal per **federal law**. Research is ongoing as is our quest to educate our clientele and remove certain merchandise.

- 2024 is Kitty White's 50th Anniversary
- Around the world, people of all ages are as obsessed as ever with her cuteness and simplicity
- As predicted, counterfeiters seem to be working 24/7 to manufacture fakes in most any category you can think of
- We have found at least 50 types of HK counterfeits in our travels over the years. There are jillions more, we are sure of it.
- Certain products would never exist in the real world, they just put a Kitty on it
- Visit sanrio.com for a list of authentic Hello Kitty merchandise and collaborations
- We can learn a lot from Hello Kitty
- We are on it...

VENDORS:

- Be careful your sources: Websites, local wholesalers, overseas sellers, social media
- Don't waste your hard-earned money on cheap, fake products that you will not be allowed to sell
- Flea markets, individual sellers and small businesses have be held liable for allowing the sales of counterfeits.
- Learn how to spot a fake
- Hint: Look at labels, packaging, engraving or stamping on products
- In many instances, you can do this very quickly

CUSTOMERS:

- Consumer demand fuels counterfeits
- Please do not support the industry by purchasing counterfeits
- At the least their production is unregulated, tricks consumers, takes away income and reputation from legitimate businesses and is against the law.



FAKE:

- Unbranded packaging "Crystal"
- No Sanrio licensing information
- Mass quantity of cheap products



FAKE:

- Unbranded packaging "Crystal"
- No Sanrio licensing information
- Mass quantity of cheap products



FAKE:

- No packaging
- No labels
- Mass quantity of cheap products



REAL:

- Engraving on product



REAL:

- Branded packaging



REAL:

- Proper branding information on box